



The  
Kearny  
Alliance

AID THROUGH TRADE  
www.kearnyalliance.org



香港浸會大學  
HONG KONG BAPTIST UNIVERSITY



# Kearny Alliance undergraduate scholarships announcement

## Hong Kong Baptist University BBA

### Call for applicants – up to 3 full scholarships available

The Kearny Alliance is encouraging bright motivated individuals from the Guangdong University of Foreign Studies (GDUFS) with an interest in international trade to apply for our comprehensive scholarship, skills training and career development program.

### Purpose

To provide bright motivated individuals a quality international education and comprehensive career development opportunities for undergraduate study in business fields related to trade and international commerce.

### Programs of study

Successful students will study at the internationally recognized Hong Kong Baptist University. Courses take two years to complete. Scholars must complete the course within specified timeframe on a full time basis. Several concentrations are available:

Concentrations	Accounting
	Applied Economics
	China Business Studies
	Finance
	Human Resources Management
	Information Systems & e-Business Management
	Marketing

### Eligibility

Applicants must be GDUFS Year 2 students, China mainland citizens and meet all English, academic, entrance and other requirements.

### Stipend support

Kearny Alliance offers full stipend support. The following costs will be covered at a basic level:

- Academic tuition and mandatory fees for the duration of the course, including examination.
- A monthly stipend for room and board, and living expenses sufficient for a single student.
- Basic medical insurance for the duration of study.
- Support for educational supplies and materials.
- Transport for the student to travel one time from their home to the campus and to return at the end of the program.
- All costs related to securing and maintaining a student visa for the duration of study.

### Scholar undertaking requirement

One of our goals is to give Scholars a solid career foundation in a trade-related field to help Scholars develop marketable skills and contribute to the mission of the Kearny Alliance.

To that end, each Scholar is required to sign a binding Memorandum of Understanding that requires the Scholar to undertake – if a posting is offered – an internship and work for a period of two years upon graduation with Global Sources (<http://www.globalsources.com> NASDAQ: GSOL) in a role and geographic location paid at local market rates.

### Application materials required

1. Resume stating concentration, objective, work experience and education achievement.
2. One academic and one professional letter of reference.
3. Copies of transcripts as of semester 1, AY 2011-2012, course enrolment record for semester 2, AY 2011-2012 and any official English language exams results (eg: TOEFL or IELTS).
4. Scanned copy of your passport photo page/school ID.

### Application deadline

Applications may be sent by email to [Yvonne@hkbu.edu.hk](mailto:Yvonne@hkbu.edu.hk) and must be received by March 31, 2012.

### Further information

Please email [Yvonne@hkbu.edu.hk](mailto:Yvonne@hkbu.edu.hk) or [aboome@kearnyalliance.org](mailto:aboome@kearnyalliance.org)

### The Kearny Alliance

We are a US 501 (c) 3 non-profit organization whose mission is Aid through Trade. This scholarship is offered through Kearny Alliance Asia.

The Kearny Alliance focuses on four interlinked programmatic areas, namely: Export-led Livelihood development and Job creation; Trade-related education and skills training, and; Trade policy research.

We support Scholars from mainland China, Myanmar, Cambodia and Vietnam who study business and journalism in Hong Kong, and mainland China Scholars studying for their MBAs at Thunderbird School of Global Management in the USA. We also offer stipend support for Scholars studying in the Philippines and Thailand.