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AID THROUGH TRADE

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The Kearny Alliance China Journalism Fellowship

ASU Cronkite School of Journalism & Tsinghua
University Global Business Journalism Program

Call for applicants

The Kearny Alliance invites bright motivated graduates of the ASU Walter Cronkite School of Journalism and Mass Communication who have a keen interest in China and strengthening US-China relations to apply for the *Kearny Alliance China Fellowship in Global Business Journalism* at Tsinghua University in Beijing, China.

Purpose

To strengthening US-China relations by providing ASU Cronkite Journalism School undergraduates a Fellowship to earn an MA in International Business Journalism at Beijing's Tsinghua University and in-China internship which will give the Fellow rich insight into Chinese culture and its journalism environment through studying, living and working in China.

Eligibility & selection

Eligible students are those who have completed (or will complete by spring 2011) a Cronkite BA degree with high academic standing and a passion for learning and cross-cultural communication and understanding. Interest in international trade and Chinese language ability desired but not required. A team of international academics, media and business professionals will review applications and make final selection. Fellows will be required to sign an MoU that includes in-China internship undertaking with a Global Sources representative company, minimum GPA achievement and periodic status updates.

Fellowship support

Kearny Alliance offers full stipend support. The following costs will be covered at a basic level:

- Academic tuition and mandatory fees for the duration of the course, including examination and thesis costs (if any).
- A monthly stipend for room and board, and living expenses sufficient for a single student.
- Support for educational supplies and materials.
- Transport for the student to travel one time from their home to the campus and to return at the end of the program.
- All costs related to securing and maintaining a student visa for the duration of study.

Application materials required

Please submit the following materials to Andrew Leckey, president, Donald W. Reynolds National Center for Business Journalism, andrew.leckey@businessjournalism.org

1. Cover letter indicating interest and qualifications for this Fellowship.
2. Resume stating objective, work experience and education achievement.
3. A 750-1,000 word essay: *Consumer goods exports from Asia: The positive impact on skills development, sustainable economic growth and world peace.*
4. One academic letter of reference and one professional letter of reference.
5. Scanned copies of university-level educational transcripts.
6. Scanned copy of your passport photo page (if available).

Please ensure that your name and email address appear on all pages of all submitted materials.

Application deadline

Materials must be received by March 15, 2011.

Further information

Please contact Andrew Leckey, president, Donald W. Reynolds National Center for Business Journalism, andrew.leckey@businessjournalism.org

Details about supporting organizations

Kearny Alliance – <http://www.kearnyalliance.org>

ASU Walter Cronkite School of Journalism and Mass Communication – <http://cronkite.asu.edu>

Tsinghua University – <http://intlstudent.cic.tsinghua.edu.cn/EN/admission/MIE2010/SJC.html>

Global Sources – <http://www.globalsources.com>

ICFJ – <http://www.icfj.org/OurWork/AsiaPacific/TsinghuaGlobalBusinessProgram/tabid/315/Default.aspx>

The Kearny Alliance

We are a US 501 (c) 3 non-profit organization whose mission is *Aid through Trade*. This Fellowship is offered through Kearny Alliance Asia.

The Kearny Alliance focuses on four interlinked programmatic areas, namely: Export-led Livelihood development and Job creation; Trade-related education and skills training, and; Trade policy research.

We support Scholars from China, Myanmar, Cambodia and Vietnam who study business and journalism in Hong Kong, and mainland China Scholars studying for their MBAs at Thunderbird School of Global Management in the USA. We are expanding our stipend support to universities in the Philippines and mainland China.

Tsinghua Global Business Journalism Program

Tsinghua University in Beijing and the International Center for Journalists and launched China's first Global Business Journalism Program in 2007. The initiative includes a two-year master's degree program and professional trainings for working journalists from around the world.