



**THUNDERBIRD**  
SCHOOL OF GLOBAL MANAGEMENT

## TAFAS Greater China Alumni Scholarship

Supporting the next generation of global leaders



**The  
Kearny  
Alliance**

AID THROUGH TRADE  
[www.kearnyalliance.org](http://www.kearnyalliance.org)

### About Thunderbird

Founded in 1946, Thunderbird is the first and only graduate school focused exclusively on global business. With global operation in the United States, Latin America, Asia, and Europe, the school is regarded as the world's leading institution in the education of global managers. Thunderbird is dedicated to educating global leaders who create sustainable prosperity worldwide.

The school's programs facilitate the development of the Global Mindset which is critical to managing effectively in different social, economic and political environments. More than 38,000 students have graduated from Thunderbird, and its alumni live and work in more than 140 countries. For more about Thunderbird, please visit: [www.thunderbird.edu](http://www.thunderbird.edu).

### Ranked #1 in International Business

U.S. News & World Report 2010,  
Financial Times 2009

### Life-Changing Awards for a Future Global Leaders

Thunderbird Alumni in Greater China, in cooperation with the Kearny Alliance, awards a scholarship each year to an outstanding entering student who is dedicated to creating sustainable and inclusive prosperity.



The scholarship is made possible by the generosity of Thunderbird alumni of many nationalities who want to give the gift of Thunderbird education to students with the potential to make a difference in the world. Funds raised by alumni are matched dollar for dollar by The Kearny Alliance's ([www.kearnyalliance.org](http://www.kearnyalliance.org)) Thunderbird Assistance Fund for Asian Students (TAFAS) program.

The award covers full tuition costs of a student in either the MA/MS or MBA programs -- approximately US\$75,000.

#### Criteria:

1. Must be a citizen of mainland China, Hong Kong or Macau
2. Plan to return to Greater China after graduation
3. Demonstrate financial need; and,
4. Meet Thunderbird's admission requirements and have been offered admission.

#### Application Process:

1. The Greater China Chapter will recruit prospective students through personal contact and recruitment fairs
2. Prospective students will apply for admission to Thunderbird
3. The Scholarship Committee reviews and selects the top candidates
4. The top candidates' applications are sent to the Greater China Chapter liaison for ranking
5. The Greater Chapter liaison sends their selection to the Scholarship Committee, where final approval is made

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## About The Kearny Alliance & TAFAS

The Thunderbird Assistance Fund for Asian Students is an initiative of The Kearny Alliance, a non-profit 501 (c)(3) organization whose mission is Aid through Trade. It aims to advance sustainable development and foster world peace through three interrelated programmatic areas, namely: Job creation through export development, education and skills training, and trade policy research.

## Thunderbird Alumni Network

With members participating in 171 active chapters worldwide, the Thunderbird Alumni Network (TAN) is the most geographically diverse alumni association in the world. The TAN is unparalleled as both a business and social network.

## Meet Some TAFAS Scholars



Laura (Liangqin) Xiao, '10  
Zhuhai, China  
TAFAS Scholar

"The TAFAS scholarship, cosponsored by The Kearny Alliance and the HK Alumni Chapter, is one of the greatest opportunities I've ever received. It is the only reason that I can afford to be at Thunderbird right now.

The MBA education at Thunderbird has had great impact on my life. For the first time, I've had real exposure to a different social and business culture. I've learnt new perspective about global leadership in the current business world and gained cross-cultural communication skills through case studies and group projects.

I have made friends from all over the world and my knowledge and mindset about life and business has become wider and more global. Without this scholarship, none of these would have ever come true. The appreciation of having this scholarship and the great Thunderbird alumni network is beyond words. I hope that there are more people who would benefit from this scholarship in the future."

Laura holds a BA degree in Commercial Spanish from University of International Business and Economics (UIBE).



TAFAS scholar  
Jinyan Shen, '09  
Guangdong, China  
Alum

"The opportunity that Kearny Alliance and the T-bird alums offer has had a huge impact on myself and, in a broader perspective, business communities. The joint effort scholarship has given me and other scholars the opportunity to learn in such a diverse environment and use that knowledge to help communities thrive in the global business environment."

Jinyan was a Kearny Alliance Scholar who earned her BA in English Journalism at Hong Kong Baptist University before being accepted to Thunderbird. She is currently Assistant Manager, Private Sourcing Events at Global Sources in Shenzhen.

For more information, please contact:  
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